



# *Meetings & events*

Let's get down to business





A unique combination of two hotels located under the same roof: Holiday Inn Amsterdam – Arena Towers and Holiday Inn Express Amsterdam – Arena Towers. Situated in the bustling business and entertainment district of Amsterdam Southeast.

Since the introduction of the 'Holiday Inn' brand in 1952, it has grown into one of the world's most recognized brands within the IHG hotel chain. Welcoming millions of guests from thousands of destinations around the globe, we always strive to innovate. With its 443 bedrooms and 1,000 sqm of flexible

meeting and events space, The Amsterdam Arena Towers allows you to combine business and pleasure.

Each day, our Executive Chef and his kitchen team prepare an extensive range of delicious international dishes to be served in our restaurant, The Open Lobby, an all-day dining experience on the 1<sup>st</sup> floor. While you are enjoying your freshly brewed Starbucks coffee, you can read the paper or catch up with colleagues in our To Go Café. The Amsterdam Arena Towers offers free Wi-Fi throughout the entire hotel area, so connect 24/7 with your friends & family and do not miss out on any opportunities.

# Welcome to

## The Amsterdam Arena Towers







## IHG BUSINESS REWARDS

When you, as an executive assistant, office manager or meeting planner, book a room, hold a meeting or organize a (networking) event at one of the participating hotels, you will earn IHG® Business Rewards points. The points can be exchanged for a free hotel overnight stay at any IHG brand hotel worldwide, a flight to any destination or a gift from our merchandise shop.

*For more information go to*  
[www.ihg.com/businessrewards](http://www.ihg.com/businessrewards)

Your Business Rewards points will be automatically added to your account.

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*The smile on  
your face is  
the light in the  
window that  
tells people you  
are at home.*  
,





## LOCATION

Holiday Inn Amsterdam Arena Towers is situated in the popular business and entertainment district 'Amsterdam Southeast'. The AFAS Live music & event hall, Ziggo Dome (concert hall) and Ajax football club Amsterdam ArenA are located within walking distance from the hotel. The Amsterdam RAI convention center is only a 10-minute drive by car or public transport (direct connection).

Combining business with pleasure? The vibrant heart of the city boasts charming

shopping streets, cozy "brown" cafés, well-known museums (Van Gogh museum, Rijksmuseum, Anne Frank house) and historical canals (designated a UNESCO World Heritage site).

### *Getting here*

The Amsterdam Arena Towers is just a five-minute walk from the Amsterdam Bijlmer Arena railway station, with direct connections to the center of Amsterdam (10 minutes) and Schiphol International Airport (15 minutes). Travelling by car? The Amsterdam Arena Towers has a direct connection to the highway A1, A2 and A4. There are 440 secured parking spaces at your disposal.





# OUR ROOMS

Our new, spacious and modern bedrooms are designed to ensure you have a good night's sleep – all equipped with comfortable bedding, soundproof windows and an assortment of pillows to choose from.

Need to check your emails? No problem, free Wi-Fi is available throughout the hotel. And of course, you do this while enjoying a delicious cup of fresh coffee or tea.

**Holiday Inn Express Amsterdam  
Arena Towers \*\*\* 323 rooms**

**Holiday Inn Amsterdam  
Arena Towers \*\*\*\* 120 rooms**  
(94 standard deluxe rooms and 26 executive rooms / junior suites).  
Our convenient rooms as the executive rooms / junior suites are equipped with:

- a mini fridge
- a safe for laptop etc.
- LCD flat TV with 50 international channels
- a laundry service
- 24-hours room service
- in-room coffee and tea making facilities
- a free mini gym



## FOOD AND DRINKS

### *The Open Lobby*

Holiday Inn Amsterdam Arena Towers is the first IHG hotel within Europe where 'The Open Lobby' concept has been implemented, to satisfy our business and leisure guests' preference to work and relax in an open space environment, alone or accompanied by friends & family or business colleagues. Our "all day dining" concept at The Open Lobby means you can eat & drink all day long without keeping an eye on the time. During the day, you can also grab freshly brewed Starbucks coffee combined with pastries, cookies or cakes.

### *Meeting packages*

Whenever you organize an international conference, team building activities, networking drinks or a dinner, the Holiday Inn Amsterdam Arena Towers is the ideal venue for your upcoming event. The Executive Chef and his team take good care of gastronomic delights during the business day. With great pleasure, we offer tailor-made meeting and culinary arrangements.

You can book an 8-hour meeting package with an extensive lunch buffet as of €69 per person including:

- room rental of plenary meeting room
- unlimited coffee, tea, water, mints and cookies
- morning break
- lunch buffet (cold and warm dishes) with juice, milk and water
- afternoon break
- LCD projector and screen
- 1 flipchart



# FACILITIES

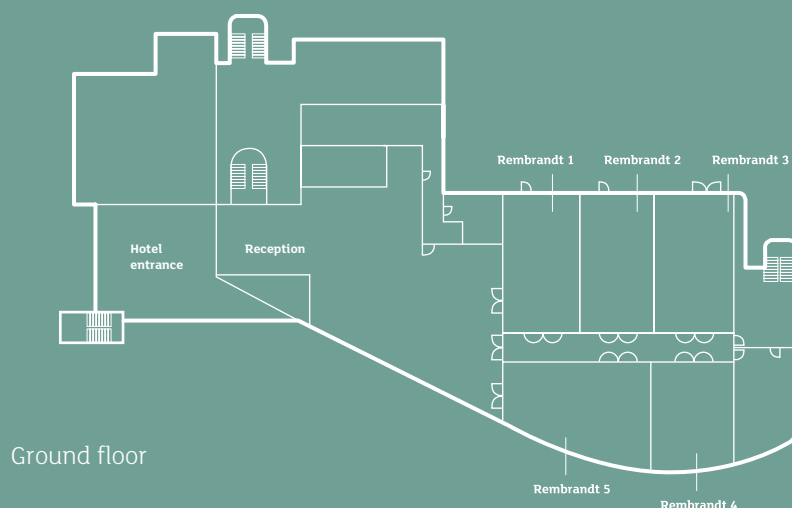
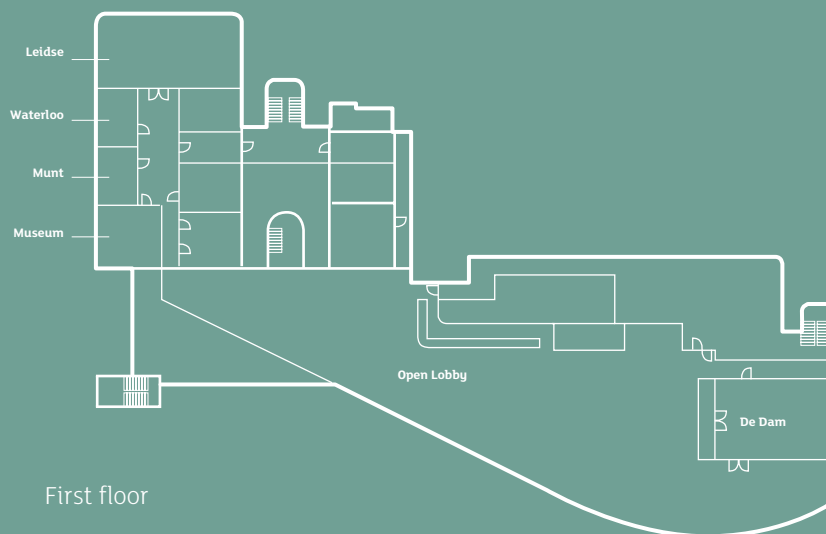
Depending on the purpose of your meeting, the Holiday Inn Amsterdam Arena Towers adapts to your needs and wishes.

Our conference facilities offer you the perfect combination of a flexible meeting space - provided with comfortable business seats and audio-visual equipment – suitable for boardroom meetings and large conferences.

Whether you wish to organize a creative brainstorm session, a conference or a festive event, we are more than pleased to assist you with the organizational part

of the meeting, content of the program or sightseeing activities in the Amsterdam region. Are you organizing a gala dinner? We are glad to compose a culinary menu for your participants.

Within our hotel team, we have the knowledge and expertise to turn your meeting into a big success.



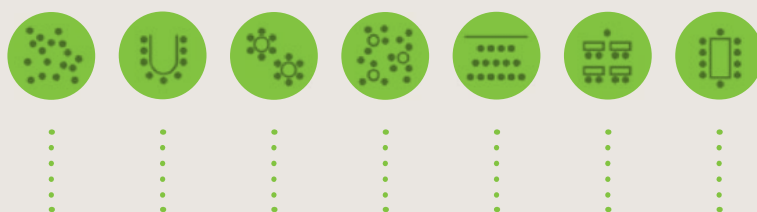
Holiday Inn Amsterdam Arena Towers offers 10 multi-functional rooms with a total of 1,000 sqm for meetings and events. All rooms have natural daylight and include wifi.

- theatre style set up with a maximum capacity of 400 guests
- 3 boardrooms
- 7 flexible rooms, to set-up as desired
- different lunch arrangements to choose from, including sandwiches or a lunch buffet
- meeting equipment
- stationaries
- high-tech audio-visual technology (lighting,

modern integrated sound systems, video conferencing, translation booth)

- audio-visual assistance on demand
- a dedicated person of contact who can manage all your requests on the spot
- expertise within the sales and banqueting team

### Possible lay outs of our meeting rooms



### Overview of our meeting capacity chart

Meeting Rooms	Floor area	Ceiling height	Dimensions (m)	Maximum capacity	U shape	Gala dinner	Cocktail / Reception	Theatre	Class room	Boardroom
De Dam	79m <sup>2</sup>	2.74 m	7.62 x 10.36	130	19	54	130	56	26	22
Leidse	92m <sup>2</sup>	2.74 m	13.11 x 7.01	90	26	45	90	48	22	26
Munt	15m <sup>2</sup>	2.74 m	3.35 x 4.57	8	-	-	-	-	-	8
Museum	30m <sup>2</sup>	2.74 m	5.49 x 5.49	12	-	-	-	-	-	12
Waterloo	17m <sup>2</sup>	2.74 m	3.35 x 5.18	8	-	-	-	-	-	8
Rembrandt (Totaal)	555m <sup>2</sup>	3.66 m	25.3 x 21.95	500	50	250	500	400	200	-
Rembrandt 1	90m <sup>2</sup>	3.3 m	12.6 x 7.1	100	27	54	100	80	24	28
Rembrandt 2	90m <sup>2</sup>	3.3 m	12.6 x 7.1	100	27	54	100	80	24	28
Rembrandt 3	90m <sup>2</sup>	3.3 m	12.6 x 7.4	100	27	54	100	70	30	24
Rembrandt 4	67m <sup>2</sup>	3.3 m	8.7 x 7.8	60	17	36	50	60	18	24
Rembrandt 5	104m <sup>2</sup>	3.3 m	9.3 x 13.8	130	27	54	130	76	32	28
<b>Combination</b> Rembrandt 1& 2	174m <sup>2</sup>	3.3 m	12.6 x 13.8	156	34	45	90	156	64	44
<b>Combination</b> Rembrandt 2 & 3	184m <sup>2</sup>	3.3 m	12.6 x 14.6	200	34	100	200	156	64	44
<b>Combination</b> Rembrandt 1, 2 & 3	276m <sup>2</sup>	3.3 m	12.6 x 21.9	300	-	150	300	220	100	-
<b>Combination</b> 1,2,3 & corridor	335m <sup>2</sup>	3.3 m	15.3 x 21.9	360	-	-	360	280	127	-
<b>Combination</b> Rembrandt 4 & 5	172m <sup>2</sup>	3.3 m	9.8 x 21.9	180	40	90	180	124	62	48
<b>Combination</b> 4, 5 & corridor	229m <sup>2</sup>	3.3 m	12.1 x 21.9	250	-	125	250	178	90	-
<b>Combination</b> Rembrandt 1, 2, 3, 4, 5 & corridor	505m <sup>2</sup>	3.3 m	25.2 x 21.9	500	-	250	500	400	200	-



**HOLIDAY INN & HOLIDAY INN EXPRESS**  
**AMSTERDAM – ARENA TOWERS**

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